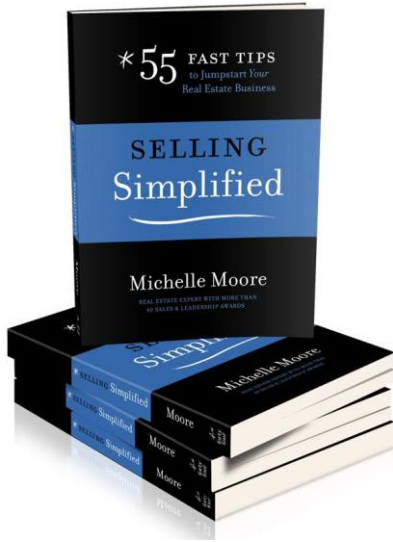


# SELLING SIMPLIFIED

## FAQs

The Book. The Program. The Edge You Need.



**Who:** Real estate expert Michelle Moore.

**What:** *Selling Simplified: 55 Fast Tips to Jump-start Your Real Estate Business.*

**Why:** Because we are all in sales. Moore's 55 essential, fast tips translate to all sorts of businesses - tips that can be implemented immediately and mastered over time.

**The takeaway:** Three crucial things are needed for you to reach your highest potential and fulfill your dreams:

- INFORM - Bring awareness of what you don't know
- EDUCATE - Learn what, why, where, and how
- INSPIRE - You can meet or exceed your goals

**How to get it:** visit [www.BeYourTop.com/eShop/Selling-Simplified](http://www.BeYourTop.com/eShop/Selling-Simplified)

**The book and the program:** Learn a skill then apply it. The book shares *what* to do and the coaching program walks you through *how* to do it. Michelle becomes your partner, providing fast tips, tools and techniques as well as checklists, scripts and even talking points.

- Weekly step-by step emails
- Monthly coaching calls
- Five bonus tips to jumpstart your business
- High-value downloadable Mp3's
- FREE report "*Taking Your Business Even Higher: Seven Steps to Getting Builder Business*"
- Special discounts on products

### **About Michelle Moore**

Michelle Moore has earned over 40 sales and leadership awards in her nearly two decades in the real estate industry. She is a successful businesswoman who travels the country as an award-winning author, inspirational and motivational speaker, leadership coach, and sales trainer. Michelle lives in Lebanon, Tennessee, with her husband of twenty years, Jeff Moore, and their two sons, Dillon and Carson.

**On the web:** [www.BeYourTop.com](http://www.BeYourTop.com)

### **MICHELLE MOORE IS AVAILABLE FOR INTERVIEWS**

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